

## FIRST AUTHOR™ Seminars & Workshops

*Publish More High-Profile Papers*

### So Much Research, So Little Time

“Publish or perish” is truer than ever. Researchers need to publish more and better papers now, as research funding shrinks, publishable data expands, and competition for the best journals keeps rising. As an academic leader, your publications are increasingly important for obtaining funding, advancing your career, retaining your best researchers, and attracting collaborators.

But prominent investigators are painfully aware that they can't publish as promptly and effectively as they wish. Drafting, revising, and submitting research papers can take many weeks. Less-experienced co-authors may not know how to write and publish effectively. Also, some researchers simply struggle with written English.

Give your research  
the recognition it deserves.

### The Solution

Still Point Coaching's FIRST AUTHOR™ publishing seminars and workshops can significantly improve your group's record in writing and publishing manuscripts in the best possible journals. Both senior researchers and novices can learn practical strategies for improving their effectiveness.

We provide comprehensive training on all aspects of getting published. Our seminars and workshops go well beyond the mechanics of writing, including training in the art of influencing editors and reviewers.

FIRST AUTHOR™ seminars and workshops combine methods we have developed by working as journal editors, writing coaches, authors, and publishing consultants. We tailor each program to your group's needs, based on level of publishing experience, degree of comfort with writing, and facility with the English language.

We offer both individual and group rates for our programs and services. Please contact us for details.

### Each Program is Customized

We customize the seminars for each group, and tailor the workshops to the needs of each attendee. We consider the level of publishing experience, degree of comfort with writing, and facility with English when planning the events.

Our team-taught seminars include time for audience questions and comments. The seminars can run as 2-hour or half-day events.

The workshops cover the same material as the seminars but in a more interactive forum. They include training exercises, such as crafting an abstract or writing a pre-submission query. Follow-up phone sessions can be scheduled upon request.

We supplement the seminars and workshops with handouts and suggested readings.

We also offer our programs online, customized to your needs.

### Additional Services for Researchers

We coach individuals and entire labs on a short- and medium-term basis on all aspects of writing and publishing. Finally, we provide career and performance coaching for scientists at all levels. Please see [www.stillpointcoaching.com](http://www.stillpointcoaching.com) for details.

## What You Will Learn

### Choosing a Publication Strategy

- What different journals and editors expect of their authors, apart from the published guidelines.
- What happens at each stage of the editorial process, and reasons why editors accept or reject manuscripts.
- How to choose the content of a paper and target a journal for submission.
- When you should publish in open source journals.
- How to communicate with different types of journals.
- When and how to have journals compete for your manuscript.

### Getting it Done

- How to manage the writing and editing process, from outlining ideas to polishing the final draft.
- Which narrative styles work best for your paper – thematic, historical or both.
- How to avoid, detect and treat writer's block.
- What non-native English speakers especially need to know about writing effective drafts.

### Working with Editors and Reviewers

- How to write effective cover letters and improve your chances of a fair review.
- How to anticipate reviewers' comments and bulletproof your text.
- Post-submission follow-through, including: staying in touch with editors; understanding differences in post-submission procedures; and preparing revised drafts and rebuttals.
- What and how to negotiate with editors.
- The care and feeding of egos, for editors and reviewers – and authors!

### Still Point Coaching & Consulting

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