

# Publishing Management Program

*Publish Well and Publish Often*

## Unpublished Manuscripts = Lost Opportunities

Publishing your research in respected journals is the highest endorsement of your scientific credibility. It can also boost employee morale, lead to new research alliances, and attract excellent scientists to your company.

But publishing can take a back seat to the primary mission of your life science researchers: discovering and developing drugs. Key papers may never be completed because they get stalled at IP review or when researchers lack the time or expertise to finish them.

**Give your research  
the recognition it deserves.**

## The Solution

Still Point Coaching & Consulting offers a publishing management system to help scientists publish their discoveries more efficiently and easily while staying focused on their research. We work with teams of scientist-authors, guiding them through creating, submitting, and publishing articles in respected, peer-reviewed journals.

Like medical communications firms, we can process many papers and usher them into publication. But unlike such agencies, we empower researchers to write and publish their own papers more successfully. (We are not ghostwriters.)

This program has aided industrial and academic groups. It works because it uses methods developed by editors, authors, writing coaches and publishing consultants

## A Program Tailored to Your Needs

Still Point works onsite and offsite with authors and scientific managers, developing a system that best suits your needs and your budget.

Our services are available in-house, online or by phone, depending upon the needs of our clients.

## Additional Services for Researchers

Still Point provides a spectrum of services to help scientists advance their careers. We offer seminars and individual coaching in the following areas: leadership training, journal writing and publishing, grant writing, and career transition..

Call us for a free evaluation of how we can help your company publish more quickly, easily, and effectively.

## How You Will Benefit

### Publish More Effectively and Quickly

- We track and manage your manuscripts from outline to publication
- We relieve bottlenecks due to junior researchers' lack of publishing experience or management's time constraints.
- As expert writing coaches, we guide your scientists gracefully through each draft. We offer special help for nonnative English language authors.

### How the Program Works

- Still Point collaborates with scientific management to develop or refine your publishing policy. We help you

to avoid pitfalls and manage risks.

- We then create a publishing pipeline for moving manuscripts through all stages of production and review. Still Point tracks and manages all manuscripts as they flow through the pipeline, intervening as needed to keep the drafts moving along.
- The editors at Still Point discuss each draft with authors to ensure that the major points are highlighted in clear, logical, and persuasive language.
- We coach junior researchers and nonnative English authors in the drafting of papers, and we make sure their manuscripts are edited thoroughly until they are publishable.
- We work with authors to overcome writer's block and organizational problems that delay drafting.
- Still Point editors help authors to anticipate potential objections by reviewers and editors and then "bulletproof" the text.
- Still Point gives guidance in choosing target publications, drafting pre-submission queries that get the editor's attention, writing persuasive cover letters, crafting effective responses to reviewers, and ensuring that the journal editor responds in a timely manner

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